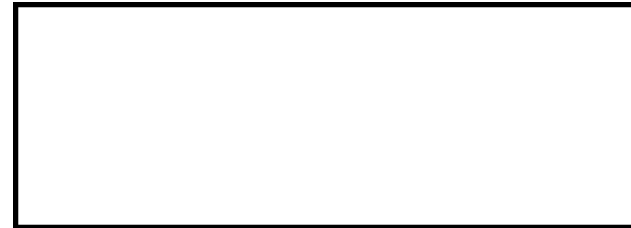




Winter-Spring Clippings

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*Big Enough To Be Professional
Small Enough To Be Personal!*



Winter-Spring 2009

2nd Annual
Newsletter



Winter-Spring Clippings

"Spring's around the corner"



In this issue:

- Spring's Around the corner
- "Going Green!"
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While Winter isn't quite over yet and with Spring just looming around the corner,

it's about that time of the year you should start planning your new landscape for 2009. You can start by setting up your spring cleanup. This is needed to remove all old debris and prune dead branches left from the winter.

Now is a great opportunity to think about any outdoor projects you would like to do. Whether it be building a retaining wall or laying out some brick for pavers or even some lighting. These are things you want to think about before any planting is done. When it comes to planting, Spring is the time of the year is when most companies are fully stocked and have plenty to choose from.

Take your time planning your spring well. Start making a list of things that need to be done and prioritize your tasks. If you start early enough you might even be able to score discounts this time of the year because it's still off season.

Winter-Spring 2009

2nd Annual Newsletter

Curti's Landscaping

And you,

"going Green"

And building a more beautiful

tomorrow

Thank you for your business



Just a few Spring Reminders:

- Come see us at the Suburban Home & Garden Expo, February 6, 7 & 8 at Rockland Community College. We have some great offers!
- Call us today to take advantage of the Introductory pricing on our new Multi-tiered Turf Management Program. You can have that lush green lawn as early as this Spring. Remember, an ounce of prevention....
- Enjoy your new "go green" bag. Our company goal is that they will help to reduce the need to recycle at least 1000 plastic bags this Spring.
- Services are scheduled to begin April 1st!

Proud Members Of:



"Going Green!"

Doing the "green thing" is playing a huge part of everybody's lives. We're all taking part in making this environment eco-friendly.

Here at Curti's we are taking steps in building a more beautiful tomorrow.

When planning your summer home projects, have a green design in mind. Location of plant and shrubs play a huge role on energy conservation. Proper arrangement of landscape plants around the house can substantially reduce both heat loss and cold air filtration. Plants improve air quality. "One tree can remove 26 pounds of carbon dioxide from the atmosphere annually, equaling 11,000 miles of car emissions. Landscape plants, including shrubs and turf, remove smoke, dust, and other pollutants from the air. One study shows that 1 acre of trees has the ability to remove 13 tons of particles and gases annually". **See some more "simple green facts" inside on page 2*

Big Enough To Be Professional, Small Enough To Be

A Message From Kimberley Curti

This issue's message is more like an announcement than a message. It comes not only from a proud wife, but a just as proud business partner. Over the past fourteen years, Scott and I have watched our business grow together, from just a handful of clients to the thousands that we serve today. We have had fun all along the way challenging each other to raise the bar. Scott has always managed to amaze me with his perseverance and ability to speak things into fruition. I recall back to when the Palisades Center Mall was being constructed, some ten years ago. Scott & I were dining adjacent to a table of executives involved in the mall's development. I can still hear Scott talking about how he would do anything for the opportunity to be involved in the project, anything from planting shrubs to cutting the grass. Needless to say, we have been maintaining the grounds there for the past nine years, since it's opening.

Today I have the pleasure of announcing that Scott Curti, CLT has been elected Vice President of the Professional Landscape Association of Rockland County. It is so rewarding to see that his peers see him in the same light as I do. I am confident that he will exceed their expectations, just as he always has ours!

OUR MISSION STATEMENT:
To be a leader in the Landscape industry while providing superior services and products that continually meet and exceed our customer's ex-

Turf Management – New Program!

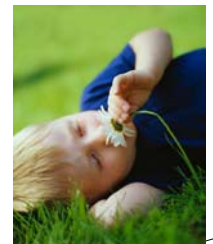
While some of our competitors were taking the winter off, we were making an invaluable investment in our team of landscape specialists, through a series of turf management courses. These courses enabled our team to gain extensive knowledge of the latest and most efficient products & practices in the landscape industry, which will directly benefit you, our customer. We are excited to announce the launch of our 3 tiered (gold, silver & bronze) Fertilization Program. This program will allow you to decide the level of service that is right for you. It will range from the basic 5 applications of fertilizer to the prevention and remediation of damage caused by insects, fungi and weeds.

You may be asking yourself why we felt it was appropriate to introduce these premium services in the current economic environment. The answer is that the cost of tearing up and reseeding a damaged lawn is exponentially higher than the savings of foregoing these premium services. An ounce of prevention is worth a pound of cure!

Take advantage of our introductory pricing offers on our new multi-tiered program.

\$ Simple "Green" Facts \$

1. Landscaping can add as much as 14% to the resale value of your home and speed up its sale by as much as 6 weeks.
2. By relocating evergreen trees on the west and northwest sides of your property you can relieve air conditioning costs by blocking the sun's powerful rays.
3. Trees absorb the carbon dioxide that contributes to global warming, as well as other gases that contribute to urban pollution. Trees combat global warming by absorbing the carbon emitted by vehicles, lowering carbon emissions from fossil fuel burning plants, and reducing the energy used for climate control in buildings and homes.



"An ounce of prevention is worth a pound of cure!"

"Going Green" and your property

How "going green" and your property can help you save not only the environment but \$ave you money as well. There are several ways that being more aware of your property and your landscape can help you be more efficient in saving energy. There are "environmentally friendly" measures that will generate serious cost saving in the long run, and at the same time beautify your home's appearance. A thoughtfully designed landscape with carefully positioned trees can cut as much as 25% off a household's energy consumption for heating and cooling. While it may require some initial capital a well-designed landscape will provide enough energy savings to return the initial landscape investment within eight years! Let our Curti & Associates design team evaluate your home and design a landscape plan to help \$ave you money, protect the environment and your future.

"A tree shading an outdoor air conditioner unit can increase its efficiency by as much as 10%."

Smart Irrigation Systems: A "Greener" Idea

If you're a typical homeowner, you probably put your automatic sprinkler into the same category as your home's heating and cooling systems. You expect it to work reliably and efficiently with minimum fuss. The latest technology offers just that—and more.

A sprinkler system is one area of your home where a little knowledge can go a long way to conserve water while maintaining a healthy yard that's the envy of the neighborhood.

We at Curti's Landscaping are offering information about efficient irrigation technology and tips. Since we are in our colder months, winter is a good time to learn more about making the most of water resources. The new generation of "smart" sprinkler systems can be viewed as sophisticated communication systems that happen to dispense water, rather than a network of underground valves, pipes and pop-ups controlled by a wall-mounted timer.

Thanks to advances in electronics and communications, sprinkler systems can monitor data, such as climate, site conditions, or soil moisture, and automatically adjust your sprinkler's watering schedule. Smart systems keep your house green while saving your "green"\$. The secret to smart systems is the controller. Smart controllers use either weather and/or site data to automatically determine when and how long to water. Then your sprinklers apply just enough water at exactly the right time in each zone of your yard.

- Here are highlights of the substantial benefits that smart controllers offer:**
- \$ave Water**—Environmentally friendly smart systems conserve water by watering only as much as needed. Smart sprinklers work with Mother Nature to automatically suspend watering during rain, freezing, or high wind conditions or compensate for rainfall. Plus a smart system can keep your lawn and landscape healthier by avoiding the pitfalls of inadequate watering, too frequent watering, or the more common problem of over watering, which often results in disease or poor root systems.
 - \$ave Money**— Because smart systems water only when needed, time the applications to allow water to soak-in, and avoid application when water might evaporate or blow away, you may reduce your annual water bills as much as 30 percent. On to of that, you may qualify for rebates from your local water board or utility for the purchase of specific smart controllers.
 - \$ave Time**—Once your irrigation installer has programmed the site data into the smart system, the controller adjusts the watering schedule based upon local conditions and/or soil moisture and by zone. This "set and forget" technology is perfect for frequent travelers and ideal for vacations or second homes used only part of the year.
 - Add Convenience**—Smart controllers require little direct access, so they provide an excellent solution for sites where it is difficult to access the controller. There's no need to reprogram the controller due to seasonal weather changes.

Give us at Curti's Landscaping a call so we can discuss your options and needs for your landscape. So keep the green where it belongs—on your lawn and in your wallet— with a smart irrigation system!